



INTRODUCTION TO  
**DATA STORYTELLING**

presented by **OpenUp**

### **Invitation for Applications**

Open data initiatives and data literacy have become increasingly important as the digital age opens up new ways for people to access and interrogate information. Convergence between government, academia, media and technology means that these data-driven pursuits can be used for the benefit of society. As a result, data driven storytelling plays a pivotal role in communicating the fruits of this convergence across the globe.

In September & October, OpenUp is facilitating a 2-day training course on the Introduction to Data Storytelling.

The course will consist of a combination of theoretical and hands-on practical work, and provide learners with a comprehensive introduction to the fundamentals of data journalism as a method for practicing storytelling with data. Learners will be equipped with a blueprint to follow in order to effectively process data to prepare it for storytelling, in the form of the data pipeline.

**This course is aimed at candidates who are currently working with data, or who want to begin working with data in order to:**

- find valuable insights and stories hidden in data.
- understand how the different processes, roles, tools, and stages of data processing fit together into a synergistic whole.
- benefit from the collaborative process underpinning the processing of data within a team environment.
- understand the processing of data as a series of distinctive, sometimes iterative, stages.
- present data in exciting ways across different platforms.
- use data to inform and improve decision making processes.

Apply by **Monday 4th September 2017** to secure your spot

**Where & When:** 19 & 20 September, Johannesburg, 3 & 4 October, Cape Town, Durban, TBC

**How much:** R4,600 excl VAT per participant for the 2 days  
*10% discount for non-profit organisations*

This course will be facilitated based on a minimum number of participants, so get your applications in as soon as possible. **Complete this form** or email us with any questions at **[training@openup.org.za](mailto:training@openup.org.za)**.

Learners will be required to bring their own laptops to the training sessions. Please ensure you have an activated **Google Account**. Light snacks will be provided, learners should bring a packed lunch.

